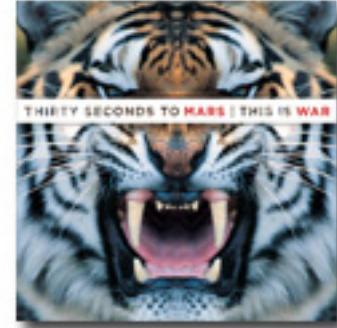


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TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



Purchase
THIS IS WAR

This Week - 08/17/2011

MARS THEME NIGHTS

Suit up, all you Kings and Queens!! Come dressed to impress at the following theme nights added to the 2011 Tour:

September 23, 2011 – Tokyo, Japan

THEME: COSPLAY NIGHT

Tokyo Studio Coast

([General Tickets](#)) ([Golden Tickets](#))

November 8, 2011 – Lodz, Poland

THEME: NEON NIGHT

Atlas Arena – ([General Tickets](#)) ([Golden Tickets](#))

November 12, 2011 – Paris, France

THEME NIGHT: WHITE NIGHT

Zenith – ([General Tickets](#)) ([Golden Tickets](#))

November 19, 2011 – Amneville, France

THEME: NEON NIGHT

Le Galaxie – ([General Tickets](#)) ([Golden Tickets](#))

MARS Unplugged EP Release on Tuesday



Don't forget MARS' MTV Unplugged digital EP will be released on Tuesday, August 23rd. The 4 track set will include "Hurricane," "Kings & Queens," "Night Of The Hunter" and their inspiring rendition of the U2 classic "Where The Streets Have No Name."

Jared Covers Rock Sound



Jared is on the cover of this month's Rock Sound, in which the front-man dishes on fantasies, festivals, and the future. Pick up the latest issue of Rock Sound in newsstands [NOW](#).

MARS DasDing Interview



MARS sat down with DasDing during their recent trip to Germany to talk about the tour, music videos, the MTV Unplugged performance, and jet-lag. Catch the video interview [HERE](#).

Kings And Queens Week

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KINGS AND QUEENS WEEK

Kings & Queens week is upon us! You all did such a great job with Night of The Hunter week, now show us what you can do with the short-film, The Ride, inspired by Kings & Queens. More information and details coming soon via Mars Official. Relive the video by watching it here [NOW!](#)

FROM THE
OFFICIAL MARS STORE



HURRICANE KEY NECKLACE

SHOW OFF YOUR
MARS TATTOO



A Beautiful Lie



30 Seconds To Mars



THIS
IS
WAR



MARS IS COMING

UPCOMING
TOUR DATES

08/18/2011
Belgium
[Pukkelpop](#)

08/19/2011
Leudingenhausen, Germany
[Area 4 Festival](#)

08/20/2011
Grosspoesna, Germany
[Highfield Festival](#)

08/23/2011

[Here](#) is a Triad Tattoo done in France similar to Jared's very

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!



US: Suggest categories applicable to MARS for the [O Music Awards](#)

Austria: 'This is War' on [GOTV](#)

Brazil: 'This is War' on [Multishow](#)

Asia: 'This Is War' on [MTV Chart Attack](#)

Greece: vote 'This Is War' for [MTV Hit List Hellas](#)

Italy: Vote 'Hurricane' on [MTV Fanclub Charts](#)

08/24/2011

Mannheim, Germany
[SAP Arena](#)

08/26/2011

Reading, UK
[Reading Festival](#)

08/27/2011

Leeds, UK
[Leeds Festival](#)

08/31/11

Taipei, Taiwan
[Twinkle Rock Festival](#)

09/02/11

Highland, CA
[San Manuel Casino](#)

09/03/11

Las Vegas, NV
[Chateau Gardens](#)

09/04/11

Lake Tahoe, NV
[MontBleu Resort and Casino](#)

09/21/11

Nagoya, Japan
[Nagoya Diamond Hall](#)

09/22/11

Osaka, Japan
[Osaka IMP Hall](#)

09/23/11

Tokyo, Japan
[Tokyo Studio Coast](#)

09/29/11

Honolulu, Hawaii
[Aloha Tower](#)

11/02/11

Riga, Latvia
[Riga Arena](#)

11/03/11

Vilnius, Lithuania
[Siemens Arena](#)

11/11/11

Paris, France
[Zenith](#)

11/13/11

Nantes, France

MARS IS COMING

UPCOMING TOUR DATES

August 18, 2011 – Belgium

Pukkelpop Festival ([Buy Tickets](#)) ([Festival Site](#))

August 19, 2011 – Leudingenhausen, Germany

Area 4 Festival ([General Tickets](#)) ([Official Site](#))

August 20, 2011 – Grosspoesna, Germany

Highfield Festival ([General Tickets](#)) ([Official Site](#))

August 23, 2011 – Hamburg, Germany

Trabrennbahn Bahrenfeld ([General Tickets](#)) ([Golden Tickets](#))

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDSTOMARS](#), and [@golden_tix](#) for overseas and U.S. VIP Ticket Packages.

Use Facebook? Remember to "like" the official Thirty Seconds To Mars Facebook Page by [clicking here](#).

'Like' MARS shows you'll be attending on Facebook! Such as the Sept 2nd show in [Highland, CA](#) presented by KROQ!

HUMAN TRIAD MISSION!

TRIAD GLOBAL ASSAULT

[Zenith](#)

11/15/11

Bordeaux, France

[La Medoquine](#)

11/16/11

Toulouse, France

[Le Phare](#)

11/18/11

Lille, France

[Zenith](#)

11/19/11

Amneville, France

[Le Galaxie](#)

11/20/11

Lyon, France

[Transbordeur](#)

11/22/11

Montpellier, France

[Zenith](#)

11/23/11

Marseille, France

[Le Dome](#)

11/25/11

Hohenmes, Austria

[Event Centre](#)

11/26/11

Vienna, Austria

[Stadthalle](#)



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

[@PtitBout](#) is using this avatar to promote CTTE to get airplay on NRJ Radio. The French Echelon transformed the NRJ logo to say MARS:



MARS HIT MUSIC ONLY!

P'tit Bout : French Echelon R_Evolve

Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

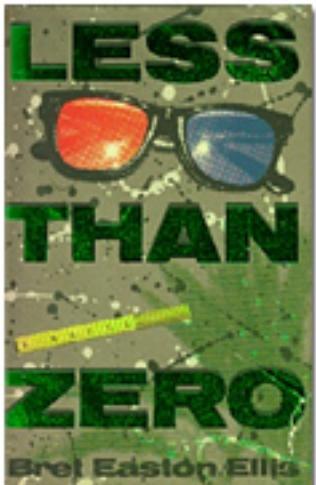
[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



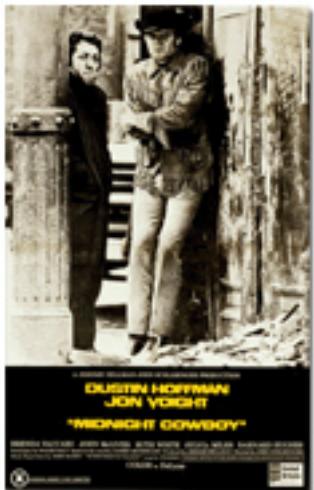
Weekly Picks From the Band

Read of the Week



Less Than Zero is a novel by Bret Easton Ellis, published in 1985. Titled after the Elvis Costello song of the same name, the novel follows the life of Clay, a rich young college student who has returned to his hometown of Los Angeles, California for the winter break during the early 1980s. 25 years later, upon the release of the sequel, Details commented on *Less Than Zero* and its original reviews, stating: "Years ago people could have read some of your books and said, "Oh, this is just nihilism. These people don't exist! There's nobody that rich and stupid and narcissistic!"". They also credit him with "In a way, [inventing] Paris Hilton and Spencer Pratt and the Kardashians."

Movie of the Week



Midnight Cowboy is a 1969 American drama film based on the 1965 novel of the same name by James Leo Herlihy. It was written by Waldo Salt, directed by John Schlesinger, and stars Dustin Hoffman and then-newcomer Jon Voight in the title role. Notable smaller roles are filled by Sylvia Miles, John McGiver, Brenda Vaccaro, Bob Balaban, and Barnard Hughes; M. Emmet Walsh is an uncredited, pre-fame extra. The film won three Academy Awards: Best Picture, Best Director and Best Adapted Screenplay. It is the only X rated film ever to win Best Picture.

Album of the Week

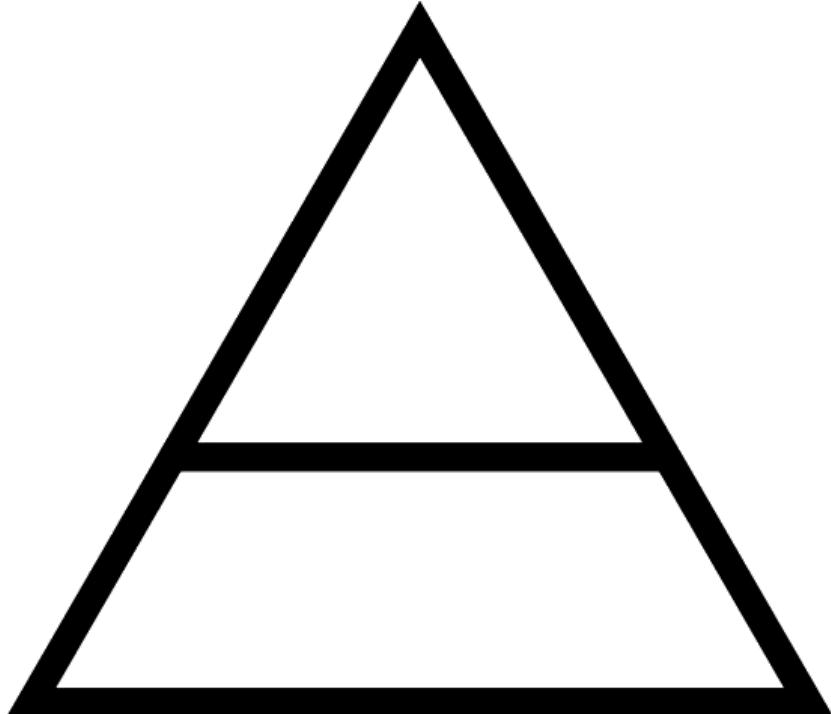


O.M.G. is the debut album by British dubstep musician Rusko. It was released May 3rd 2010 for the UK, and May 4th 2010 for the US. The first singles from the album are Woo Boost and Hold On. Christopher Mercer, more commonly known as Rusko, is an English dubstep record producer and DJ.

Website of the Week



When it comes to making sure every kid gets a first-rate education, music matters. Little Kids Rock believes that learning to play a musical instrument can be a transformative experience in students' lives, with the power to inspire the creativity and confidence that are critical to success in school and beyond. Little Kids Rock dedicate themselves to restoring and revitalizing music education in U.S. public schools, bringing free musical instruments and music instruction to underserved schools across the country.



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